





ŌOL



What is your problem?

What problems are you passionate about solving?

How can we take and idea for a solution and turn it into a mobile app solution?





Brainstorm

- List as many ideas as you can
- Think outside the box
- No Judgement!



Theme Ideas

- Poverty Eradicating extreme poverty, implementing social protection systems for all, and ensuring that all men and women have equal access to economic resources.
- **Environment** Improving education and awareness about climate change and strengthening resilience to climate-change hazards in all countries.
- Peace Significantly reducing violence, ending abuse of children, reducing corruption and bribery, ensuring equal access to justice for all, and ensuring public access to information.
- Equality Ending discrimination against girls and women, enhancing the use of enabling technology to promote the empowerment of women, ensuring universal access to reproductive rights, and ensuring women's full and effective participation and opportunities for leadership.
- Education Ensure healthy lives and promote well-being for all at all ages
- Health Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.

What are problems in your community?

- 1 idea per sticky note!
- What things at home or school can be improved?
- What things do you see or do every day?
- What problems have been in your local news?



Choosing a problem

- Write down your ideas.
 - O Who has the problem, why it is important
- After you're finished writing ideas down, try to group them into categories. See if there's a trend.

Pick where you want to focus



Picking an Idea





Define your problem.

- 1. Decide a problem to solve and describe it in a short problem statement.
- 2. Why is it a problem? Why are you passionate about it? What is the evidence of the problem?
- 3. Who is affected and what do they need?
- 4. List what could help the user solve the problem.

