

## Submission Guidelines

Make sure you have everything ready to submit your app to  
Technovation!

# Senior Division Submission Guidelines

These guidelines provide instruction and tips to make sure you have everything ready when it's time to submit your app.

Follow these instructions carefully to make sure your work is presented at its best!

Once all deliverables are finalized, they will be submitted on [my.technovationchallenge.org](http://my.technovationchallenge.org)

**Note:** Deliverables are different for Junior and Senior Divisions. Make sure you follow the correct set of guidelines for your division.

### By submitting, you agree to the Submission Integrity Clause:

This submission and all deliverables included were created solely by the students on this team.

### General

- Team Photo or other photo that represents your team (with mentor and teacher included, if possible).
- Completion of post-program survey. (Each team member should complete this. A link will be available on your [my.technovationchallenge.org](http://my.technovationchallenge.org) dashboard upon login).

## Overall Impression Category (25 points)

- Make sure your business plan is feasible and that your business could succeed.
- Make each component of the team submission well thought out and put together cohesively.
- Address the problem you are solving in an original way.
- Find ways to make your app solution stand out from other teams

## Technical (20 points)

- Share your app source code.
  - App Inventor, Java, Objective-C, Swift, C#, JavaScript, or any other programming language files are accepted.
  - If developed in App Inventor, here are [instructions](#) on how to export an.aia file (not .apk).
  - Share your code by:
    - a. Upload a zip file or compressed file containing your source code. Here's how to make a zip file on [on a Mac](#), and on [Windows](#).
    - b. Upload your source code to [Google Drive](#), [Dropbox](#) or [GitHub](#) and share the link.
- 100-word app description
- 2-5 screenshots of your app to help judges understand how it works.
- Complete the [Technical Checklist](#).

- Include a sentence or screenshot to explain each item
  - Upload a picture of your paper prototype and one event flow chart discussed in Coding Unit 5
- Demo Video (2 minutes or less)
- Clearly demonstrate the functionality of your app
  - Highlight the unique features of your app
  - Focus on the user interface
  - The video must be uploaded to YouTube or Vimeo, and the link must be shared through the Technovation submission platform

## Ideation (15 points)

- Clearly demonstrate how your app idea aligns with at least one of the 6 Technovation themes of the UN Sustainable Development Goals (peace, equality, poverty, environment, education, or health)
- Explain and provide evidence through facts and statistics of the problem you are addressing.
- Make sure your app effectively addresses the problem you outlined.

## Pitch (20 points)

- Pitch video (4 minutes or less)
- All members of the team must speak.
  - The video can be any format the team wants. Possible formats include: Skits, Slide Presentations, and Testimonials from users.

- The video must be uploaded to YouTube or Vimeo, and the link must be shared through the Technovation submission platform.
- Pitch presentation deck (Regional Pitches ONLY; contact your mentor for more details)
  - Submit as a PDF document. Here are some tips for how to export different presentation types into PDF:
    - [Powerpoint](#)
    - [Google Slides](#)
    - [Prezi](#)
    - [Powtoon](#)
    - [Keynote](#)
    - [Canva](#)

## Entrepreneurship (20 points)

This portion must be submitted in PDF format, with the following components. Please reference this [checklist](#) for further instruction.

- Title page (1 page)
  - Team name (or business name)
  - Team member names
  - Product (mobile app) name
  - Logo
- Table of contents (1 page)
- Executive summary
- Company description
- Products and/or service description
- Market analysis
- Marketing Plan (Strategy & Implementation)