



Technovation iridescent
CANADA

Unit 10 – Live Pitching and Submissions

Review

- ➔ Weekly Check in
- ➔ Share with the group



View from an Entrepreneur

Suzanne Grant, CEO iBionics

A close-up, high-angle photograph of a human eye, looking slightly to the right. The eye is light-colored, possibly blue or grey. The eyelashes are dark and well-defined. A semi-transparent digital grid or network pattern is overlaid on the image, particularly concentrated around the eye and extending towards the right. The background is a soft, out-of-focus light blue/white.

iBIONICS

VISION

RETURNING **QUALITY OF LIFE**
AND SIGHT TO THE BLIND



Review of deliverables

- 2-5 Screenshots of your app prototype
- Source code for your team's app (**at least** 3 functional screens of code for your team's app)
- Pitch Video on YouTube under 4 minutes (+/- a few seconds)
- Demo Video on YouTube under 2 minutes (+/- a few seconds)
- 100-word app description - typed and in PDF format
- Technical checklist with a sentence description of each item + Photo of pseudocode and workflow
- **Senior Team Only** Business plan – typed and in PDF format
- Team photo
- Post program survey – All team members
- Pitch Deck for live presentation

How to Submit

- ➔ Use My Team's Submission page
- ➔ In the submission forms for multi-line text, just write a few sentences!
 - essays are not necessary for The App Description, Sustainable Development Goal, and Tech. Checklist Explanations
- ➔ use "how the judges see it" to make sure it is readable

Submission Dates

- ➔ Start your submissions early
 - Do NOT leave everything to April 26th
- ➔ Join the Ottawa pitch event
- ➔ Deadline for submission April 26th 8PM
- ➔ Final slides for the live pitch must be emailed to me by May 3rd

Ottawa Competition

- ➔ Team prizes for \$1000 1st, \$500 2nd, \$250 3rd
- ➔ Preliminary round 1-3PM
 - Rooms will hold teachers, mentors, family, friends
 - 4 minute live pitch, 2 minute demo video, Q&A
- ➔ Arrive at Carleton ½ hour before your slot
- ➔ 3:00 PM Keynote speaker
- ➔ 3:30-4:30 5 Finalists pitch
- ➔ 4:30 Awards ceremony



Prepping for Live Pitch

- ➔ Create a Pitch Deck
 - Small number of slides focused on essentials
 - 1 slide per topic – readable and engaging
- ➔ Rehearse to build confidence
- ➔ Practice answering questions
- ➔ Relax and have fun!!!

Next Steps

- ➔ Keep developing your app
- ➔ Finish up your business plan
- ➔ Start your pitch
- ➔ Have fun!!!

